

# North Ridgeville Parks and Recreation

MAYOR: G. DAVID GILLOCK

P & R DIRECTOR: KEVIN FOUGEROUSSE



## 2018 SPONSORSHIP OPPORTUNITIES

City of North Ridgeville Parks & Recreation Department  
7307 Avon Belden Road, North Ridgeville, Ohio 44039  
Direct: 440.353.0860 Fax: 440.353.0845  
[nridgeville.org/parksandrec](http://nridgeville.org/parksandrec)





# Partnership Opportunities

## MAKING A DIFFERENCE IN THE NORTH RIDGEVILLE COMMUNITY

North Ridgeville Parks & Recreation partnership opportunities are externally focused and affords us the ability to enhance our position in the community of professional organizations by seeking out, establishing, and nurturing partnerships with a wide array of organizations-both public and private.

Businesses searching for creative, interactive ways to reach new, loyal and active customers are invited to contact North Ridgeville Parks & Recreation Department to learn about sponsorship opportunities. Sponsors are sought on an ongoing basis for youth sporting programs and special events. Several sponsor packages are available for each event. Sponsors will be offered a wide variety of promotion and public awareness outlets in exchange for their commitment.

North Ridgeville's goal is to utilize sponsor investment to ensure the highest quality events and programs for all of North Ridgeville residents and visitors without compromising environmental integrity. Alternative revenue sources are the key to maintaining and enhancing North Ridgeville's beauty and quality of life.

In this booklet, you will find information outlining many of our upcoming events and programs that are available for sponsorship. They have been divided into categories to match corporate and sponsorship goals.

We look forward to gaining new sponsors this year while maintaining relationships with those businesses that have been supporters of our programs for many years. Whether you are a new sponsor looking to maximize your exposure in the North Ridgeville area or one of our long term sponsors we will strive to make your experience the best that we possibly can.

Thank you very much for your consideration. We hope to to hear from you soon.

Sincerely,

*Kevin M. Fougrousse*

Kevin M. Fougrousse  
Parks & Recreation Director

“

*Parks &  
Recreation...The  
Benefits Are  
Endless.*

”



# North Ridgeville Parks & Recreation

## Youth Athletics | 2018 Sponsorship

The North Ridgeville Parks & Recreation Department organizes over 1,000 kids in sports leagues: Baseball, Softball, Basketball, Football, and Wrestling are taught the basic fundamentals of the sport in a fun-filled environment. We need community financial support to keep registration fees affordable, thus giving everyone an opportunity to play.

### Your sponsorship fee helps:

- Purchase T-shirt uniforms with sponsor name on the back of the shirt
- Provide playing equipment
- Keep registration fees affordable

### Benefits to the sponsor include:

- Exposure to the community with the sponsor name on the uniform and schedule
- An 8 x 10 photo plaque
- A 3 X 5 full color vinyl banner with company logo
- The satisfaction of helping North Ridgeville youth participate in sports programs

Please include art with your logo electronically (PDF, JPEG, PNG file) even if you have sponsored in the past. If artwork is not submitted with payment we will use block lettering for sponsor name on shirts.

Business Name (this will be on the back of the uniform): \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone No.: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Business Contact Person: \_\_\_\_\_ Signature: \_\_\_\_\_

Listed below are the levels of sponsorship that the North Ridgeville Parks & Recreation Department offers. If you wish to become a partner please check the sponsorship package that suits your business.

### Full Year Sponsorship: \$600

- Sponsorship of 3 teams in the Baseball, Softball & Basketball Program
- Sponsor name in block lettering on the back of uniform
- Sleeve logo on each team sponsored in each sport
- Sponsor name on league schedule
- (2) - 3 X 5 full color vinyl company banner hung at Shady Drive Complex and (1) banner displayed at home basketball games
- Listed as sponsor on department website with link to company website

Do you have a specific age group or child you would like to sponsor? Please list: \_\_\_\_\_

Would you like a sponsorship plaque?  YES  NO

### Baseball / Softball Sponsorship: \$275

- Sponsorship of 1 team in the youth baseball/softball program
- Sponsor name in block lettering on the back of uniform
- Sponsor name on league schedule
- 3 X 5 full color vinyl company banner hung at Shady Drive Complex
- Listed as sponsor on department website with link to company website

Do you have a specific age group or child you would like to sponsor? Please list: \_\_\_\_\_

Would you like a sponsorship plaque?  YES  NO

### Basketball Sponsorship: \$175

- Sponsorship of 1 team in the youth basketball program
- Sponsor name in block lettering on the back of uniform
- Sponsor name on league schedule
- 3 X 5 full color vinyl banner with company logo displayed at all home basketball games
- Listed as sponsor on department website with link to company website

Do you have a specific age group or child you would like to sponsor? Please list: \_\_\_\_\_

Would you like a sponsorship plaque?  YES  NO

*Unless otherwise requested, sponsors will be assigned to teams as needed to make sure everyone gets sponsored. Sponsorship's are placed on a first-paid basis.*

## FORM OF PAYMENT

Total Sponsorship: \$ \_\_\_\_\_

Cash  Check  Credit Card

Please mail and make check payable to:

North Ridgeville Parks & Rec., Attn: Youth Athletics Sponsorship 7307 Avon Belden Road, North Ridgeville, Ohio 44039

Authorization Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

# Large Events

## Movies In The Park

**Friday's in June, July & August**

**Movies start at dark**

**South Central Park**

Join us for a FREE Movie In The Park! Bring your chair, have a picnic, catch up with your neighbors and enjoy the weekly free movie series. Movies are shown at South Central Park and begin at dusk.

This event attracts approximately 60 people per movie.

Sponsorship opportunities available: Platinum, Gold, Silver, Bronze, In-Kind Donations



## Cleveland Stache Dash

**5K / 1M Run-Walk**

**Saturday, November 3, 9:00AM**

**South Central Park**

Join us for Cleveland's Premiere Celebration of the Stache – where your upper lip finally gets the attention it deserves. Can you think of a better excuse to stop shaving? Goody bag to first 300 pre-registered. Post-race refreshments will be provided. This is a family-friendly event! Proceeds from the race benefit the Parks & Recreation Department.

The race attracts approximately 385 participants each year.

Sponsorship opportunities available: Platinum, Gold, Silver, Bronze, In-Kind Donations



## Summer Concert Series

**Friday's in June, July & August**

**7:00-9:00PM**

**South Central Park**

On Friday evenings June-August, 7:00-9:00PM, sweet sounds of music and friendly greetings fill the air at the South Central Park Gazebo with the City of North Ridgeville Summer Concert Series. The FREE concerts have a variety of performers appropriate for all age groups.

All are invited to bring a lawn chair or blanket and enjoy this traditional summer pastime.

Sponsorship opportunities available: Platinum, Gold, Silver, Bronze, In-Kind Donations





# Community & Holiday Events

## Fall Fest

**Saturday, October 6, 4:00-6:00PM**

**South Central Park**

Come enjoy a fun fall day with the Parks & Recreation Department. Families will experience fun games, food vendors, face & pumpkin painting, balloon animals, straw fight, and hay rides (weather permitting). We buy a limited number of pumpkins to give out so come early so your child is guaranteed one.

Sponsorship opportunities available: Silver, Bronze, In-Kind Donations



## Turkey Shoot-Out

**Saturday, November 17, 10:00AM**

**North Ridgeville Academic Center**

If you didn't take part last year, make this the year to try it! Two-member teams, one adult & one child from the same family, will shoot foul shots to earn points toward a gift card for their Thanksgiving Feast. Our youngest competitors, up to 8 years old, will shoot at a lowered basket. There will be a winning team in each of the six age divisions.

Sponsorship Opportunities Available:  
In-Kind Donations



## Touch-A-Truck

**Saturday, June 2, 10:00AM-NOON**

**North Ridgeville High School**

Get up close and personal with all kinds of big trucks! This unique event encourages children (and adults!) to touch vehicles, ask questions and even climb inside to take in the view from the driver's seat.

Sponsorship Opportunities Available: Silver, Bronze, In-Kind Donations



# Community & Holiday Events

## Daddy Daughter Dance

**Saturday, February 10, 7:00-9:00PM**  
**North Ridgeville High School**

Come out and enjoy an evening all dressed up with your special little girl. Have fun dancing and playing games with our DJ. Sit down and enjoy a dinner as the two of you create a special father / daughter memory together.

Sponsorship Opportunities Available: Silver, Bronze, In-Kind Donations



## Fishing Derby

**Saturday, May 5, 8:00AM-NOON**  
**South Central Park**

Can you tell fish stories? Want bragging rights for a year? Then come join us for a fun-filled morning of fishing. Bring your own bait & fishing rod, if you don't have one we will provide one.

Sponsorship Opportunities Available:  
In-Kind Donations



# Sponsorship Levels

Sponsorship levels and fees are broken down below. If you have any question, please do not hesitate to contact us. We look forward to the opportunity to partner with you to bring exciting events and activities to North Ridgeville.

## Platinum Sponsor - \$1,000

- Logo displayed on 3 X 5 event banner - Day of the event or program.
- Logo on marketing materials-Flyers, posters, etc.
- Name mentioned in media releases
- On-site table for company promotion - 6ft. table & 2 chairs provided.
- Logo prominently printed on event shirt (only for events with shirts)
- On screen ad / live action commercial prior to movie at each event (content provided by sponsor)
- Product/flyer placement in participant goodie bag (if applicable)
- Listed as top sponsor in our fall, winter & spring-summer program guide - reaches 10,600 households each program guide.
- 2 - uniform / banner sponsorship in our youth youth baseball, softball or basketball program.
- Listed as top sponsor on our department website with link to company website.
- Verbal recognition of sponsorship at event

## Gold Sponsor - \$500

- Logo displayed on one half of 3 X 5 event banner - Day of the event or program.
- Logo on marketing materials-Flyers, posters, etc.
- Name mentioned in media releases
- On-site table for company promotion - 6ft. table & 2 chairs provided.
- Product/flyer placement in participant goodie bag (if applicable)
- On-screen ad just prior to movie
- Logo printed on event shirt (only for events with shirts)
- Listed as sponsor in our fall, winter & spring-summer program guide - reaches 10,600 households each program guide.
- Verbal recognition of sponsorship at event
- 1 - uniform / banner sponsorship in our youth baseball, softball or basketball program.
- Listed as sponsor on our department website with link to company website.

## Silver Sponsor - \$250

- Logo on marketing materials-Flyers, posters, etc.
- Name mentioned in media releases
- Logo printed on event shirt (only for events with shirts)
- On-screen ad just prior to movie
- Product/flyer placement in participant goodie bag (if applicable)
- Listed as sponsor in our fall, winter & spring-summer program guide - reaches 10,600 households each program guide.
- Listed as sponsor on our department website with link to company website.
- Verbal recognition of sponsorship at event

## Bronze Sponsor - \$100

- Company name on marketing materials-Flyers, posters, etc.
- Logo printed on event shirt (only for events with shirts)
- Listed as sponsor in our fall, winter & spring-summer program guide - reaches 10,600 households each program guide.
- Listed as sponsor on our department website with link to company website.

## In-Kind Donations

- Company will only be recognized at sponsored event (recognition varies depending on event)
- All in-kind donations are subject to approval by the North Ridgeville Parks & Recreation Department

# North Ridgeville Parks & Recreation

## Special Events | 2018 Sponsorship

### SPONSOR

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

Event Name:	Platinum: \$1,000	Gold: \$500	Silver: \$250	Bronze: \$100	In-Kind

[  ] **In-Kind Donation:** My pledge is for an in-kind donation to be used as door prizes, giveaways, or to off-set event costs. Please describe your in-kind donation for each event. (Subject to approval by the North Ridgeville Parks & Recreation Department) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### FORM OF PAYMENT

Total Sponsorship: \$ \_\_\_\_\_

Cash       Check       Credit Card

**Please mail and make check payable to:**  
 North Ridgeville Parks & Rec., 7307 Avon Belden Road, North Ridgeville, Ohio 44039

Upon signing this Sponsorship Agreement, all conditions for a specific Sponsorship Level are agreed upon and in effect. The City of North Ridgeville shall not be bound by any separate agreements or promises not contained herein. Any separate oral or written agreements or promises shall not relieve sponsor or agent of their obligations hereunder. **The City of North Ridgeville reserves the right to reject any and all advertising. Sponsors and agents agree to hold the City of North Ridgeville harmless from any and all liability arising from any and all claims made against the City of North Ridgeville regarding their particular sponsorship, and assume all liability for all content (including text material, illustrations and copyright(s)) of advertisements printed. All invoices are due and payable upon acceptance of this Sponsorship Agreement by Sponsor.** The provisions of this Sponsorship Agreement shall be performable and shall be construed and enforced in accordance with the laws of the State of Ohio and any action to enforce or construe the terms of, and any action for the breach of, any of the terms of this agreement shall be brought in Lorain County, Ohio. **No refunds.**

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_